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Project WeCan

Newsletter

Issue No.2



A showcase of entrepreneurial caring spirit and creativity



An annual joint-school event, the bazaar gives WeCan students an opportunity to run their own business from scratch. With the help of experienced corporate volunteers, students will learn how to prepare business plans, carry out market analysis, product development, and budget forecasts, before competing with others in the bazaar period.

The Bazaar 2015 was held in Stars Atrium, Level One, Plaza Hollywood, Diamond Hill, from 6 to 8 February. Customers were impressed by how the

schools demonstrated “Love & Care”, “Respect”, “Trust” and “Appreciation”, the four themes of the Bazaar, through business philosophy, product design, marketing and promotion.

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“We want to show that even when doing business, we can still care for others, spreading blessings and fortune.”

A student of Caritas Fanling Chan Chun Ha Secondary School



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Joining the Bazaar for the first time, a team of Form 4 students from Caritas Fanling Chan Chun Ha Secondary School set up a “social enterprise” by selling “Fortune Bags” containing calligraphy and red packets designed by Lam Po (aka “Uncle Po”), a rehabilitant, as well as candies handmade by local women and stores in the North District.

Adopting the “pay it forward” concept, these young caring entrepreneurs encouraged customers who made a purchase of “Fortune Bag” to buy a second one for the needy in the North District.



“Be brave. Take risks. Nothing can substitute firsthand experience.” A student of Man Kiu College

Through doing real business in the Bazaar, students learnt the importance of team work and communication skills. “We apply what we learnt from class at the Bazaar, from business strategies to sales and promotion, however, actions speak louder than words. No pain, no gain! This is the lesson learnt from the Bazaar” a student from Man Kiu College said.



“We are glad to have corporate sponsors from the real business world to guide and give advice to the students in the whole process.”

Principal Lee from Concordia Lutheran School - North Point shared



Young Innovators Bazaar 2015 Fast Facts

2014

2015

14 → 25 schools

2014

2015

200 → 900 students

7% ↑ in the mall's traffic compared with the same period last year



Activity Highlights



Douglas Woo, Patron of Project WeCan (right) and Ivan Fu were impressed by students' creativity.

“Whatever the students think of can be drawn and printed by 3D printing technology. As long as there are adequate resources and guidance, the students can also come up with good designs.”

Ivan Fu, Director of LWK & Partners (Hong Kong) Ltd



Caritas Tuen Mun Marden Foundation Secondary School sent its newly established Campus TV crew to record the Bazaar and interview students in English.



Hong Chi Association and Fresh Fish Traders' School visited the Bazaar.

Bazaar at a glance

START!



Briefing Sessions
& Workshops



Marketing Research
& Products Design



Business
Starts



Trial Run
@ School



School
Performances



Award
Presentation



Congratulations to NYSS on winning the Green Building Award

School Corner



The Roof Garden project of Ng Yuk Secondary School (NYSS) garnered Chairman's Award of Green Building Award 2014. Initiated by Chan Chai-yuen, the biology teacher at the school in 2006, the roof garden had been developed, built and maintained over the past few years by different cohorts of students with the guidance of Chan.

"We want to create a green environment with plants, to enhance students' study and quality of life" Chan said. The garden not only beautifies the campus, but also visualises some conceptual theories. "We teach about renewable energy with the help of the facilities in the garden", he added.



Form 5 student Wong Sze-wai was excited about the Award, "All our effort paid off and we'll keep up the good work! The roof garden is not only a laboratory to apply what we learnt in biology lessons, but also a showcase of sustainability concept", Wong said.

BHSS L Café and Motion Box Opening

Promoting "Learning, Languages and Love", the L Café of HKSKH Bishop Hall Secondary School (BHSS) seeks to improve students' language proficiency in a relaxing environment while the Motion Box, a mini-cinema, facilitates e-learning with advanced audio-visual equipment.



Project WeCan representatives join Angela Wong, Deputy Chairman of Midland Holdings Limited (third right) to officiate at the Opening Ceremony



Students learn English through serving at L Café



Rhenish College students serve the underprivileged families

Students of Rhenish Church Pang Hok Ko Memorial College and its volunteer team, Mustard Seed, spent a joyful night with the underprivileged families at Maxim's Kiddy Heart Canteen where they played games and had dinner together.



Celebration of schools' anniversary

TWGHs C Y Ma Memorial College and TWGHs Yow Kam Yuen College entered its 20th and 30th year respectively. Project WeCan representatives and the schools' partners shared the joy with the schools at their Celebration Ceremonies.



Professionals & retirees inspire students of YY3

Volunteer team, Times Square Rainbow, invited over 10 professionals and retirees of different backgrounds to share their personal experiences with students of HKTA The Yuen Yuen Institute No.3 Secondary School, hoping to inspire the students as they plan for their career.



Notre Dame College Fashion Show as part of its Anniversary Celebration

With the support of CityU students on event organisation, makeup and hairdressing, Notre Dame College held a fashion show, adding a stylish note to its Anniversary Celebration.



PWC Principals join business luncheon

PWC Principals joined Wharf Management and volunteers at the 20th Summit luncheon organised by The Hong Kong General Chamber of Commerce, where business leader shared their vision in "The Future Hong Kong".





Partners' Programme

CLSNP Students have loads of fun at AIA Great European Carnival



“I’m extremely excited as this is my first Carnival experience!”

Around 100 students and teachers of Concordia Lutheran School - North Point were invited by their partner, AIA, to join the AIA Great European Carnival on 24 January. AIA made use of this visit to reward the students who did well in their studies or had been active in participating in various school programmes.

They attended a meet-and-greet at the AIA Lounge before heading to enjoy the carnival attractions. The students as well as the teachers had a memorable and enjoyable day filled with excitement and lots of laughter!

LSTLKCC students visit to the Standard Chartered

On 11 March, a group of 16 Form 5 students from Lok Sin Tong Leung Kau Kui College visited the Standard Chartered Hong Kong Des Voeux Road branch, followed by a career sharing by Ryan Fung, Managing Director & Head, Retail Products, Hong Kong. We are pleased to hear that the participants find the event meaningful.

“I understand there are different career options available after DSE.”



PWC calls for support from the community



Peter Woo was invited to be the speaker at the business luncheons organised by the French Chamber of Commerce and Industry in Hong Kong and the American Chamber of Commerce in Hong Kong

Project *WeCan* has entered a new phase in this school year with 44 schools, benefitting 40,000 students. The Founding Patron of PWC, Peter Woo, has called on the community to support PWC recently through a number of business luncheons and media interviews. “We hope that through this Project, the school will help the students find something that they are good at and try to motivate them, inspire them, so that when they finish at 18, they have self-confidence (to enter the workforce).”

Quote excerpts from the interview of Peter Woo by biz.hk, the journal of The American Chamber of Commerce in Hong Kong.



KTKLGSS students join Coach at Annual Dinner



Coach invited students from its partner school Kwun Tong Kung Lok Government Secondary School students to perform hip hop dancing and live band show at Annual Dinner. All the guests were impressed by their talent.

Mentors and mentees share the joy of success at school sports day



27 staff volunteers from Wharf have been paired up with Po Chiu Catholic Secondary School students to give advice on career planning and proper values on "one-to-one" basis.

Fun-filled English Baking Class @ MPH



To enhance students' interest in English, Marco Polo Hotels held a baking class with their Swiss Chef for Cotton Spinners Association Secondary School students. Other than learning English, students made some goat-shaped cookies to share and celebrate

Chinese New Year with their families.

BNP Paribas conduct mock interview for Man Kiu College students



To enhance Form 6 students' confidence in attending admission interviews at universities and future job interviews, BNP Paribas staff volunteers conducted a mock interview for its partner school, Man Kiu College.

Conference on Development and Challenges in Education

Hong Kong University Graduates Association Education Foundation invited Stephen Ng, Chairman of PWC Committee, to be one of the guest speakers at a public seminar on the topic "How can we provide students from needy families with opportunities for the future?" on 17 January. Stephen Ng shared how business sectors could help disadvantaged students through PWC. About 120 participants, including principals, teachers, parents, representatives from educational bodies, and other members in the community attended the Seminar.



Stephen Ng shared the concept of "Business in Community" at the Education Seminar



Joint-school Activities



Company Visits enable students to plan for future



With more partners from different sectors joining Project *WeCan*, students are given more opportunities to experience the intricate working of companies across a wide range of industries. All visits include a guided tour and career talk where staff members share experiences from their career.

For the 2014/15 school year, about 200 company visits have been arranged involving 3,000 students. One of the students shared, "It is a unique experience visiting i-CABLE. I have never thought that I could have a taste of being an anchor in a real recording studio!" The visits not only broaden students' horizons but also help them plan for their own career.



Around 700 Project *WeCan* students were given a unique opportunity to appreciate "Cavalia". Under the signature White Theatre Tent at the Central Harbourfront Event Space, the show is a mix of equestrian and performing arts, multimedia and special effects.

“The show was fabulous! It inspires me to learn more about performing arts.”

PWC students celebrate Christmas Eve by helping needy people

Over 60 students from five PWC schools became balloon twisters at Harbour City on Christmas Eve, and raised funds for Hong Kong Blood Cancer Foundation with their creativity and talent.

