



Project WeCan Young Innovators Bazaar 2018

Stars Atrium, Level One, Plaza Hollywood, Diamond Hill
19-21 January 2018

Programme Overview

- Secondary school students to run their business from scratch
 - ◆ 4 months of preparation
 - ◆ Professionals to share knowledge and tips with students on preparation of business plans, market analysis, product development and budget forecasts
 - ◆ Corporate volunteers offer support and advice
 - ◆ Each school running own business alongside with retail shops
- Experience sharing cum award ceremony

Bazaar 2018

- Theme: **Green & Innovation**
- **42** Project WeCan schools
- **1000⁺** secondary school students
- Volunteers from **45** corporates, consulates and other organisations
- **100⁺** university student volunteers (WeCan scholars)
- Best products on display to showcase students' creativity and care for the environment
- DIY workshops by students

*Come to show your support for the
young entrepreneurs!*

19/1 (Fri)

Kick-off Ceremony
11:15 - 12:00

School Performances
14:00 - 18:00

20/1 (Sat)

"Green CNY" Talk
14:00 - 15:00

School Performances
12:00 - 14:00
15:00 - 17:00

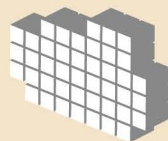
21/1 (Sun)

Award Ceremony
15:00 - 16:15



「學校起動」計劃 「趁墟做老闆」 二〇一八展銷會

鑽石山荷里活廣場一樓明星廣場
2018年1月19至21日



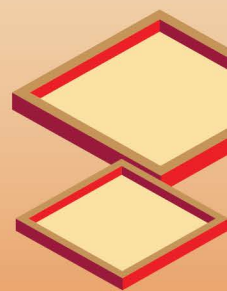
活動簡介

- 中學生一展創業精神，體驗由零開始，籌備屬於自己的零售生意：
 - ◆ 四個月的創業旅程
 - ◆ 專業人士與學生分享營商之道、撰寫營商計劃書、進行市場分析、產品製作以及財政預算的心得
 - ◆ 企業義工提供支援和意見
 - ◆ 與其他學校的團隊及商場內的零售商一較高下
- 活動經驗分享暨頒獎禮

本年展銷會

- 活動主題：**環保創意** - 善用資源、惜物減廢
- **42**間「學校起動」計劃學校
- **1000+** 名中學生
- **45**間企業、領事館及其他機構派出義工
- **100+** 位來自「學校起動」計劃獎學金得主的大學生義工
- 設「最佳產品」專區，展示學生的無限創意及環保概念
- 學生主持環保手作工作坊

歡迎到場支持各位年青創業家！



19/1(五)

啟動典禮
11:15 - 12:00
學校表演
14:00 - 18:00

20/1(六)

環保迎新春講座
14:00 - 15:00
學校表演
12:00 - 14:00
15:00 - 17:00

21/1(日)

頒獎典禮
15:00 - 16:15