



Project WeCan
「學校起動」計劃

協辦單位 Co-organizer



贊助單位 Sponsor



「職」出前路，我做得到！
Shape Our Future: WeCan!

生涯規劃日

Career Exploration Day



26/11/2022

2022/23



「學校起動」計劃 Project WeCan

「學校起動」計劃於2011年成立，體現「社、企共勉」精神，旨在為學習條件稍遜的學生提供機會，並透過適切的項目，培育他們，建立其自信心，啟發他們規劃人生，為日後升學及就業作好準備。

計劃為每間參與學校配對一間夥伴機構，透過與學校跨年緊密合作，夥伴機構為學校提供財政和義工上的重點支援。計劃亦籌辦各類聯校活動，開放予所有參與計劃的學校參加，促進互相學習和交流。

隨着計劃不斷拓展，於2022/23學年共有超過70家夥伴機構參與，獲支援的中學為82所，受惠學生多達87,000人。

Launched in 2011, Project WeCan is a **Business-in-Community** initiative providing students who are disadvantaged in learning with opportunities and programmes to enhance their confidence, inspire them to plan for the future and equip them for pursuing higher studies and future careers.

Project WeCan is an open platform where each school is coupled with a partner in a multi-year collaboration for providing financial and volunteer support. Students participating in joint-school programmes organized by Project WeCan are able to interact and learn from one another through the activities.

In 2022/23, there are over 70 partners in the WeCan network, serving 87,000 students of the 82 schools.

夥伴機構 WeCan Partners



「職」出前路，我做得到！生涯規劃日簡介

Shape Our Future: WeCan! Career Exploration Day



生涯規劃日每年均獲多個夥伴機構支持，為同學提供來自不同行業的體驗
WeCan Partners have been very supportive for the Career Exploration Day over the years, providing students a taste of jobs from different industries

為協助同學在未來升學或就業前做好準備，「學校起動」計劃於2015/16年首度推出聯校活動—「職」出前路，我做得到！生涯規劃日，為同學提供全方位、一條龍的職業導向活動，啟發同學認識自我、了解日後的就業出路。

To inspire students to plan for their future, Shape Our Future: WeCan! Career Exploration Day was launched in the 2015/16 school year, providing students with a comprehensive and one-stop-shop career planning programme to understand their own strengths and explore different career options.



同學透過多元化的活動，了解不同行業和職位的工作範疇
Students can gain knowledge in various industries and prospects of different job positions while they participate in the activities

SCAN ME!

2021/22生涯規劃日精彩片段
Career Exploration Day 2021/22 Highlights



行業體驗 Job Tasters

查看更多職業的工作內容、入職條件及所需的個人特質
Read more about the job positions,
job requirements and the personality traits.

2023年2月及6月的生涯規劃日將會有更多行業體驗活動
More Job Tasters to come in Feb and June 2023!



黏出新天地
Stick & Fix



R

維修技術員
Frontline Technician

海港城
Harbour City

電網特工
Agent of the Electric Webs



R

電業工程人員
Electrical Worker

香港電器工程商會
Hong Kong Electrical Contractors' Association

玩轉電與力
The Big Twist of Electricity



I

電動車設計師
Electric Vehicle (EV) Designer

職業訓練局
Vocational Training Council

閃爍展示台
The Splendid Presentation



E

銷售主任
Sales Executive

三寶鐘錶及珠寶
Elegant Watch & Jewellery

地產新人王
The Realty MVP



地產代理 / 物業顧問
Property Consultant

S

美聯物業
Midland Realty

客戶服務360
Customer Service 360



客戶服務專員
Customer Service Ambassador

S

海港城
Harbour City

非「裳」世界
The Unusual World of Fashion



時裝設計師
Fashion Designer

A

香港基督教女青年會
Hong Kong Young Women's Christian Association

砌砌疊疊大挑戰
The Grand Stacking Challenge



堆場策劃員
Yard Planner

C

現代貨箱碼頭
Modern Terminals Limited

約翰·霍蘭德職業性向理論
John Holland's Theory of Career Choice

職業性向可分為六大類型，工作性質和環境亦同樣分為：實務型(R)、探究型(I)、藝術型(A)、社會型(S)、企業型(E)及事務型(C)。若同學的性格、能力、專長、學識、技能等，與工作匹配的話，工作便會更投入，所發揮的效率亦會更高。





Career interests can be divided into 6 types, as well as the job nature and working environment – **R**ealistic, **I**nvestigative, **A**rtistic, **S**ocial, **E**nterprising and **C**onventional. If your personality, ability, strengths, knowledge and skills match with your job, you would be able to work efficiently and find it more enjoyable.

行業萬花筒 *Industry Sharing Session*



來自不同行業的專業人士為你解說行業發展、工作性質及入行要求，讓同學了解該行業所需的不同人才。

Professionals from different industries will share about the prospects of their industry, job nature and entry requirements for students to explore their career options.

行業 <i>Industry</i>	項目名稱 <i>Session</i>	企業 / 機構 <i>Corporate / Organization</i>
 銀行業 Banking	銀行業多面睇 Banking Industry 360°	花旗銀行 Citibank
 機電業 Electrical and Mechanical	認識機電行業 Understand of The Electrical and Mechanical Industries	香港機電業工會聯合會 The Federation of Hong Kong Electrical & Mechanical Industries Trade Unions
 航空業 Aviation	成就你 成就航空專才 Empower You to be Aviation Experts	香港國際航空學院 Hong Kong International Aviation Academy
 酒店業 Hospitality	星級酒店之路及職業發展分享 Career Development in a 5-Star Hotel	香港美利酒店 The Murray, Hong Kong

工作坊 *Practical Skills Workshop*



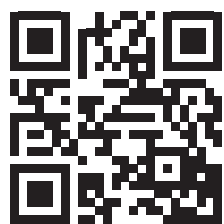
工作坊為同學講解求職程序及準備工作，包括個人履歷或面試技巧。部分工作坊更囊括職場文書及溝通等技巧，為同學日後踏入職場做好準備。

Workshops for student to learn about recruitment procedures, skills of preparing their CVs and job interviews. Some of the workshops also include workplace knowledge such as correspondence writing and communication, to equip students for their future job.

項目名稱 <i>Session</i>	企業 / 機構 <i>Corporate / Organization</i>
「你」想履歷 What Makes Your CV Stand Out	花旗銀行 Citibank
學識這些招式，見工無難度！ Job Interview: The Best Moves	美聯物業 Midland Realty
求職攻略 Job Search Walkthrough	信德集團 Shun Tak Holdings Limited
履歷撰寫及面試技巧分享 CV Writing and Interview Skills Sharing	香港美利酒店 The Murray, Hong Kong



從今天起，開展你的生涯規劃旅程 *Start Your Career Planning Journey*



了解更多自己的職業性向類型、個人特質，以及生涯規劃旅程的步驟

Read more about your career interests, personal qualities and the steps of career planning

生涯規劃是一個持續和終身的過程，在生涯規劃日認識自己和各個行業的前景後，同學可以為自己設下目標，建立升學就業方案。

Career planning is a lifelong process. After learning about your abilities and prospects of different industries at the Career Exploration Day, it is time to set your personal goal and develop an action plan for your education and vocational choices.

參與互動小遊戲 *Join our Games!*

社交媒體齊分享 *Share your day @ Instagram*

- 1 追蹤 Follow @ProjectWeCan
- 2 上載一張今日參與活動的照片
Upload your picture taken on Career Exploration Day
- 3 標籤 Hashtag #WeCanCareerDay
- 4 標記 Tag @projectwecan
- 5 大會將私訊參與同學並安排領取禮品
(每位參加者只可以領取禮品一份)
Check our message at your inbox, we will send the gift to you (each participant of this game will receive 1 gift)!



「職」出前路·我做得到!
Shape Our Future: WeCan!

生涯規劃日

Career Exploration Day

2022/23

Name

.....

Date

.....



www.projectwecan.org



info@projectwecan.org



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[projectwecan](https://www.instagram.com/projectwecan)

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Hong Kong International Aviation Academy and Vocational Training Council
for providing information of higher education and vocational choices for students.

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Thanks to HKSCH Bishop Hall Secondary School for offering their campus as the programme venue.