「職」出前路,我做得到!生涯規劃日 **Shape Our Future: WeCan! Career Exploration Day**

為協助同學在未來升學或就業前做好準備,「學校起動」計劃於2015/16年首度 推出聯校活動-「職」出前路, 我做得到!生涯規劃日,為同學提供全方位、 一條龍的職業導向活動,啟發同學認識自我、了解日後的就業出路。

To inspire students to plan for their future, Shape Our Future: WeCan! Career Exploration Day was launched in the 2015/16 school year, providing students with a comprehensive and one-stop-shop career planning programme to understand their own strengths and explore different career options.



生涯規劃日2022/23啟動禮由勞工及福利局局長孫玉菡太平紳士主禮,獲多個夥伴機構支持。 為同學提供不同行業的體驗

The kick-off Ceremony of Career Exploration Day 2022/23 was officiated by The Hon Chris SUN Yuk-han, JP, Secretary for Labour and Welfare. WeCan Partners have been very supportive in providing students a taste of jobs from different industries



同學透過多元化的活動,了解不同行業 和職位的工作範疇

Students gain knowledge in various industries and prospects of different job positions when they participate in different

從今天起,開展你的生涯規劃旅程 **Start Your Career Planning Journey**

生涯規劃是一個持續和終身的過程,透過生涯規劃日,同學可以認識自己和 各個行業的前景,為自己設下目標,建立升學就業方案。

Career planning is a lifelong process. You can learn more about your career interests and prospects of different industries at the Career Exploration Day. It is time to set your personal goals and develop an action plan for your education and vocational choices.



了解更多自己的職業性向類型、個人特質,以及生涯 規劃旅程的步驟

Read more about your career interests, personal qualities and the steps of career planning

「學校起動」計劃 **Project WeCan**



「學校起動」計劃於2011年成立,體現「社、企共勉」精神,旨在為學習條件 稍遜的學生提供機會,並透過適切的項目,培育他們,建立其自信心,啟發 他們規劃人生,為日後升學及就業作好準備。

計劃為每間參與學校配對一間夥伴機構,透過與學校跨年緊密合作,夥伴機構 為學校提供財政和義工上的重點支援。計劃亦籌辦各類聯校活動,開放予所有 參與計劃的學校參加,促進互相學習和交流。

隨着計劃不斷拓展,於2022/23學年共有超過70家夥伴機構參與,獲支援的 中學為82所,受惠學生多達87,000人。

Launched in 2011, Project WeCan is a **Business-in-Community** initiative providing students who are disadvantaged in learning with opportunities and programmes to enhance their confidence, inspire them to plan for the future and equip them for pursuing higher studies and future careers.

Project WeCan is an open platform where each school is coupled with a partner in a multi-year collaboration for providing financial and volunteer support. Students participating in joint-school programmes organized by Project WeCan are able to interact and learn from one another through the activities.

In 2022/23, there are over 70 partners in the WeCan network, serving 87,000 students of the 82 schools.

夥伴機構 WeCan Partners





















今日活動 Today's Features

行業萬花筒 Industry Sharing Session

來自不同行業的專業人士為你解說行業發展、工作性質及 入行更求,讓同學了解該行業所壓的不同人才。

八仃安水,푢问字」胜该仃耒炘耑的个问人才。						
Professionals fro	m different	industries	will	share	about	the
prospects of their industry, job nature and entry requirements for						
students to explore their career options.						



Industry

項目名稱 Session

企業/機構 Corporate / Organization

尋 立 攻略 Jobs within Civil Service

香港退休公務員協會 Hong Kong Retired Civil Servants Association



銀行業 Banking

銀行業發展與前景 Banking Industry – Current State & Future Possibility

華僑永亨銀行 OCBC Wing Hang Bank



Accounting

會計新鮮人必知重點 "Must Knows" of a **New Accountant**

香港稅務學會 The Taxation Institute of Hong Kong

升學就業「1 Take過」! Study / Job Hunt — Easy Pass!

以問答形式,讓同學輕鬆掌握實用資訊,為將來做好準備! Plan your future with the helpful information acquired in this fun Q&A session!



Hays Hong Kong Limited

為你提供面試、履歷撰寫技巧,讓你日後在求職路上更勝一籌 Providing tips of job interviews and CV writing skills to better equip you for your job search journey.



WeCan 同學會 | WeCan Alumni

分享JUPAS資訊、大學特色及大學生活趣事 Sharing useful JUPAS tips, features of each university and their campus life

感謝救世軍卜維廉中學借出場地作舉辦活動之用。Thanks to The Salvation Army William Booth Secondary School for providing their campus as the programme venue.

行業體驗 Job Tasters

根據約翰·霍蘭德職業性向理論,職業性向可分為六大類型。同學可在活動 期間親身體驗不同職位的日常工作,讓你辨識合適自己的行業。

According to John Holland's Theory of Career Choice, career interests can be divided into 6 types. Get hands-on experiences in different job positions to find the job most suitable for you!



查看更多職業的工作內容、入職條件及所需的個人特質。 Read more about the job positions, job requirements and the personality traits.

2023年6月將有更多行業資訊更新! Updates are coming in June 2023!

實務型 Realistic



船長見習生 **Coxswain Trainee**

大力水手你係得 | 天星小輪 The Ready Sturdy Coxswain | Star Ferry

學習渡輪駕駛及執行甲板崗位工作 Learn to drive a ferry and perform duties on deck

探究型 nvestigative



電動車設計師 Electric Vehicle (EV) Designer

玩轉電與力 | 職業訓練局 The Big Twist of Electricity Vocational Training Council

設計及優化電動車總成設計 Design and enhance design of electric vehicles

藝術型 Artistic



造型顧問 **Fashion Stylist**

「裝」前「裝」後 | Coach Fashion In / Out | Coach

提供個人造型建議及店內培訓 Provide individuals with fashion styling advice and conduct training for boutique staff

社會型 Social



酒店禮賓部 Concierae

非凡旅店獎門人 | 馬哥孛羅酒店 - 香港 The Master of Exquisite Service Marco Polo Hotels – Hong Kong

為酒店客人提供客戶服務及解答查詢 Provide customer service and answer enquiries for hotel quests

企業型 Interprising



市場營銷主任 **Marketing Officer**

營銷全攻略 | 立基集團 The Secret to Win Hearts and Minds | Lark Group

協調策劃、執行宣傳推廣及營銷的策略方案 Coordinate planning and implementation of promotional and marketing strategies

事務型 Conventional



客戶服務專員 **Customer Service Ambassador**

客戶服務360 | 海港城 Customer Service 360 | Harbour City

為顧客提供服務及協助推廣商場活動 Provide services to customers and assist in the promotion at malls

社交媒體齊分享 Share Your Day @ Instagram

1 追蹤 Follow @ProjectWeCan

2 上載一張參與活動的照片,並標籤 #WeCanCareerDay Upload your picture taken on **Career Exploration Day and** hashtag #WeCanCareerDay

標記 Tag @ProjectWeCan

4 大會將私訊參與同學並安排領取獎 品一份

> Check our message at your inbox, we will send a gift to you!

