

# 「職」出前路，我做得到！生涯規劃日簡介 Shape Our Future: WeCan! Career Exploration Day

為協助同學在未來升學或就業前做好準備，「學校起動」計劃於2015/16年首度推出聯校活動—「職」出前路，我做得到！生涯規劃日，為同學提供全方位、一條龍的職業導向活動，啟發同學認識自我、了解日後的就業出路。

To inspire students to plan for their future, Shape Our Future: WeCan! Career Exploration Day was launched in the 2015/16 school year, providing students with a comprehensive and one-stop-shop career planning programme to understand their own strengths and explore different career options.



生涯規劃日2022/23啟動禮由勞工及福利局局長孫玉菡太平紳士主禮，獲多個夥伴機構支持，為同學提供不同行業的體驗

The kick-off Ceremony of Career Exploration Day 2022/23 was officiated by The Hon Chris SUN Yuk-han, JP, Secretary for Labour and Welfare. WeCan Partners have been very supportive in providing students a taste of jobs from different industries



同學透過多元化的活動，了解不同行業和職位的工作範疇

Students are able to gain knowledge in various industries and prospects of different job positions while they participate in the activities

## 從今天起，開展你的生涯規劃旅程 Start Your Career Planning Journey

生涯規劃是一個持續和終身的過程，透過生涯規劃日，同學可以認識自己和各個行業的前景，為自己設下目標，建立升學就業方案。

Career planning is a lifelong process. You can learn more about your abilities and prospects of different industries at the Career Exploration Day. It is time to set your personal goal and develop an action plan for your education and vocational choices.

了解更多自己的職業性向類型、個人特質，以及生涯規劃旅程的步驟。

Read more about your career interests, personal qualities and the steps of career planning.

# 「學校起動」計劃 Project WeCan

「學校起動」計劃於2011年成立，體現「社、企共勉」精神，旨在為學習條件稍遜的學生提供機會，並透過適切的項目，培育他們，建立其自信心，啟發他們規劃人生，為日後升學及就業作好準備。

計劃為每間參與學校配對一間夥伴機構，透過與學校跨年緊密合作，夥伴機構為學校提供財政和義工上的重點支援。計劃亦籌辦各類聯校活動，開放予所有參與計劃的學校參加，促進互相學習和交流。

隨着計劃不斷拓展，於2022/23學年共有超過70家夥伴機構參與，獲支援的中學為82所，受惠學生多達87,000人。

Launched in 2011, Project WeCan is a **Business-in-Community** initiative providing students who are disadvantaged in learning with opportunities and programmes to enhance their confidence, inspire them to plan for the future and equip them for pursuing higher studies and future careers.

Project WeCan is an open platform where each school is coupled with a partner in a multi-year collaboration for providing financial and volunteer support. Students participating in joint-school programmes organized by Project WeCan are able to interact and learn from one another through the activities.

In 2022/23, there are over 70 partners in the WeCan network, serving 87,000 students of the 82 schools.

## 夥伴機構 WeCan Partners



Project WeCan  
「學校起動」計劃

贊助單位 Sponsor





# 今日活動 Today's Features

## 行業萬花筒 Industry Sharing Sessions

來自不同行業的專業人士為你解說行業發展、工作性質及入行要求，讓同學了解該行業所需的不同人才。

Professionals from different industries will share about the prospects of their industry, job nature and entry requirements for students to explore their career options.



行業 Industry	項目名稱 Session	企業 / 機構 Corporate / Organization
 銀行業 Banking	探索企業銀行業 Exploring Corporate Banking Industry	星展銀行(香港) DBS Bank Ltd., Hong Kong Branch
 航空業 Aviation Industry	成就你 成就航空專才 Empower You to be Aviation Experts	香港國際航空學院 Hong Kong International Aviation Academy
 會計行業 Accounting	會計新鮮人必知重點 "Must Knows" of a New Accountant	香港稅務學會 The Taxation Institute of Hong Kong

## 工作坊 Workshops

為你提供面試、履歷撰寫技巧，讓你日後在求職路上更勝一籌。  
With job interview tips and CV writing skills, you would be better equipped for your job search journey.



項目名稱 Session	企業 / 機構 Corporate / Organization
 求職「1 Take過」! Job Hunt Easy Pass!	Hays Hong Kong Limited
 求職有辦法 Job Search Made Easy	華僑永亨銀行 OCBC Wing Hang Bank

感謝天主教普照中學借出場地作舉辦活動之用。

Thanks to Po Chiu Catholic Secondary School for providing their campus as the programme venue.

## 行業體驗 Job Tasters

根據約翰·霍蘭德職業性向理論，職業性向可分為六大類型。同學可在活動期間親身體驗不同職位的日常工作，讓你辨識合適自己的行業。

According to John Holland's Theory of Career Choice, career interests can be divided into 6 types. Get hands-on experiences in different job positions to find the job most suitable for you!



查看更多職業的工作內容、入職條件及所需的個人特質。  
Read more about the job positions, job requirements and the personality traits.

## 實務型 Realistic



### 電業工程人員 Electrical Worker

電網特工 | 香港電器工程師會  
Agent of the Electric Webs  
Hong Kong Electrical Contractors' Association

安裝、保養、維修、檢測各類建築物內的電力裝置系統  
Installation, maintenance, repair, inspection and testing of electrical installations inside the buildings



### 小型工具車輛司機 Equipment Operator

機場解密 | 香港國際航空學院、怡中航空服務  
Decoding the Airport Secrets  
Hong Kong International Aviation Academy,  
Jardine Aviation Services

於機場停機坪駕駛小型工具車以協助航機裝卸  
To operate tractor in apron to assist aircraft loading or unloading

## 探究型 Investigative



### 機械工程師 Mechanical Engineer

古今機械多面睇 | 職業訓練局  
Bridging Ancient & Modern Engineering  
Vocational Training Council

工作包括材料力學、熱力學及熱傳導學、流體動力學設計，以及控制學及自動化工程  
Works include material mechanics, thermodynamics and heat transfer, fluid dynamics, as well as control and automatics

## 藝術型 Artistic



### 建築助理 Architectural Assistant

「你」想設計 | CAN Design  
Design your own... | CAN Design

協助概念和方案設計階段，包括場地分析、空間功能分配、概念化展示等  
Assist in concept and schematic design stage, including research, conceptualizing presentation and design development

## 社會型 Social



### 酒店禮賓部 Concierge

非凡旅店獎門人 | 馬哥孛羅酒店 - 香港  
The Master of Exquisite Service  
Marco Polo Hotels - Hong Kong

為酒店客人提供客戶服務及解答查詢  
Provide customer service and answer enquiries for hotel guests



### 客戶服務專員 Customer Service Ambassador

客戶服務360 | 海港城  
Customer Service 360 | Harbour City

為顧客提供協助及推廣商場活動  
Provide services to customers and assist in the promotion at malls

## 企業型 Enterprising



### 地產代理 / 物業顧問 Property Consultant

地產新人王 | 美聯物業  
The Realty MVP | Midland Realty

出售及租賃一、二手樓盤，為客戶提供準確地產市場資訊  
Promote the sales and leasing of both first-hand and second-hand properties, while also providing customers with accurate real estate market data

## 事務型 Conventional



### 訴訟書記員 Litigation Clerk

零失誤的信使 | M.B. KEMP LLP  
The Messenger Without Error | M.B. KEMP LLP

協助律師處理案件管理的各個方面  
Assist solicitors with all aspects of case management

## 社交媒體齊分享 Share Your Day @ Instagram

- 1 追蹤 Follow @ProjectWeCan
- 2 上載一張參與活動的照片，並標籤 #WeCanCareerDay  
Upload your picture taken on Career Exploration Day and hashtag #WeCanCareerDay
- 3 標記 Tag @ProjectWeCan
- 4 大會將私訊參與同學並安排領取獎品一份  
Check our message at your inbox, we will send a gift to you!

