



For Immediate Release

**Project *WeCan* 15th Anniversary
Partners' Appreciation cum Sharing Session
Pooling Wisdom to Address New Social Challenges**

May 13, 2026, Hong Kong — Project *WeCan* 2026 Partners' Appreciation cum Sharing Session has been held to express gratitude to partner organisations for their support over the years. The event also aims to explore future directions for continued and effective business-school collaboration. Nearly 70 representatives from partner organisations and schools attended the event during which they exchanged views on different challenges and achievements.

Launched in 2011, Project *WeCan* started with 11 partner organisations, each pairing with a school. It has since expanded to 70 partner organisations supporting 81 secondary schools, benefiting over 107,000 students to date.

Mr Stephen Ng, Committee Chairman of the Project *WeCan* Foundation, expressed his thanks to partners, "Over the past 15 years, each of our partners' contributions have brought life-changing effect to our *WeCan* students. Partners have not just given donations, but also professional expertise, care and diverse social networks, enabling underprivileged students to broaden their horizons and build self-confidence. We are particularly glad to see some successful cases where students emerged from confusion to achieving their goals after participating in *WeCan* programmes; while some introvert students have learned to communicate and discover their potential through volunteer activities. We may not see these changes overnight, but the success stories of the past decade are evidence to our partners' collective efforts. Looking ahead, we hope all partners will continue to be with us, creating more encouraging Hong Kong stories for the next generation and for Hong Kong."

Elegant Watch & Jewelry was among the first companies joining forces with Project *WeCan* 15 years ago. Mr Glen Fung, Vice President – Finance & Operations, said: "It is rare to see a CSR programme exist for such a long time, not to mention that it is running bigger and better over the years, and we are proud to be part of Project *WeCan* as it has helped us better understand young people and the needs of society."

At the panel discussion, Principal Wong Pui Chi of Chiu Chow Association Secondary Schools and Principal Man Ho Wai of TWGHs Kwok Yat Wai College shared views on "15 Years of Business-School Partnership".

Principal Wong said, "Business-school collaboration is greatly helpful for students' career planning. Through company visits, students can learn about the required qualifications for different jobs." Principal Man added, "In recent years, schools have been facing many challenges, including adjustments to education policies, demographic shifts and reduced funding. Students' well-being and school-based development are always schools' priority, we strive to seek diverse resources to maintain teaching quality. While AI is advancing rapidly, if business sector could share their AI experience with schools, this would help equip students to cope with future challenges."

Photos (Images can be downloaded [here](#)):

Photo 1:

Mr Stephen Ng, Committee Chairman of the Project *WeCan* Foundation thanks partner organisations for their support over the past 15 years.



Photo 2:

A group photo of Mr Stephen Ng and representatives of partner organisations.



Photo 3:

Principal Wong Pui Chi of Chiu Chow Association Secondary School (second from right) and Principal Man Ho Wai of TWGHs Kwok Yat Wai College (second from left) exchange views on the future direction of business-school collaboration.



About Project *WeCan*

Project *WeCan*, a Business-in-Community initiative started in 2011, aims to provide secondary school students who are disadvantaged in learning with additional resources and care to empower them for pursuing higher education and future careers. Over the past 15 years, more than 80 partners have joined hands to support the initiative, benefitting over 80 secondary schools across Hong Kong.

Please visit the following platforms for more details:

Website: www.projectwecan.com

Facebook page: www.facebook.com/projectwecanhk

Instagram page: <https://www.instagram.com/projectwecan>

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