



Project WeCan
學校起動計劃

For Immediate Release

“Project WeCan Business Bliss – Young Innovators Bazaar” by Wharf Nurtures Entrepreneurship In Less-Privileged Youths

The 4-day Fair Attracted Tens of Thousand of Visitors to Experience Students' Ventures

(Hong Kong • 4 May 2014) The 4-day “Project WeCan Business Bliss – Young Innovators Bazaar” launched from 1 May had come to a successful conclusion today (4 May) at Plaza Hollywood. This event is one of the more than hundreds of events under the “Project WeCan” banner by The Wharf (Holdings) Limited. It provides an opportunity for over 200 students from 14 secondary schools to create businesses from scratch to inspire them on their future endeavors. **Mr. Stephen Ng, Deputy Chairman and Managing Director of the Wharf (Holdings) Limited cum Chairman of the "Project WeCan" Advisory Committee**, visited the venue today to show support for all students, and presented the "Best Salesperson Award" and the "Most Innovative Award”.

All students taking part in the Business Bliss have spent a few months preparing their businesses, from formulation of business plans, conducting market analysis, choosing the right products to finding means to finance the business, etc. Participating schools also received support through a series of experience sharing sessions and workshops offered by staff volunteers of Wharf and its business units. Students also took advantage of the upcoming Mother’s Day to promote handmade gift products such as leather goods, photo frames and flowers, etc. Over the 4-day fair, the mall's traffic rose around 8% compared with same period last year.

Photo Captions



Mr. Stephen Ng, Deputy Chairman and Managing Director of the Wharf (Holdings) Limited cum Chairman of the "Project WeCan" Advisory Committee visited the “Project WeCan Business Bliss – Young Innovators Bazaar” fair ground today to show his support for all students



Mr. Stephen Ng, Deputy Chairman and Managing Director of the Wharf (Holdings) Limited cum Chairman of the "Project WeCan" Advisory Committee chatted with students at a selected booth to understand their experience over this activity



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Mr. Stephen Ng, Deputy Chairman and Managing Director of the Wharf (Holdings) Limited cum Chairman of the "Project WeCan" Advisory Committee presented the "Best Salesperson Award"



Mr. Stephen Ng, Deputy Chairman and Managing Director of the Wharf (Holdings) Limited cum Chairman of the "Project WeCan" Advisory Committee took photo with Mr. Ricky Wong Kwong-Yiu, Director of Wheelock and Company Limited and Convener of Project WeCan and the awarded students from Ng Yuk Secondary School

Award List of "Best Salesperson Award"

1. Cheung Ka Chun from Cotton Spinners Association Secondary School
2. Pang Sun Yin from Hong Kong Sea School
3. Ho Choi Ka from Lok Sin Tong Yu Kan Hing Secondary School
4. Chow Sau Ming from Ng Yuk Secondary School
5. Lo Ka Shing from Yan Oi Tong Chan Wong Suk Fong Memorial Secondary School

Award List of "Most Innovative Award"

Winner: Chiu Chow Association Secondary School
First Runner-up: Po Chiu Catholic Secondary School
Second Runner-up: Buddhist Ho Kam Nam College

14 Schools in 2014 "Project WeCan Business Bliss – Young Innovators Bazaar"

- Buddhist Ho Kam Nam College
- Buddhist Wong Wan Tin College
- CCC Kei Heep Secondary School
- Chiu Chow Association Secondary School
- Cotton Spinners Association Secondary School
- Fung Kai No.1 Secondary School
- HHCKLA Buddhist Ching Kok Secondary School
- Hong Kong Sea School
- Lok Sin Tong Yu Kan Hing Secondary School
- Nam Wah Catholic Secondary School
- Ng Yuk Secondary School
- Po Chiu Catholic Secondary School
- Po Leung Kuk C W Chu College
- Yan Oi Tong Chan Wong Suk Fong Memorial Secondary School

To review the "Project WeCan Business Bliss – Young Innovators Bazaar", please go to the event's Facebook page at: www.facebook.com/projectwecanhk



About Project *WeCan*

Launched in 2011, Project *WeCan* is a business-in-community initiative to empower students who are disadvantaged in learning with opportunities and programmes that will engage them, nurture their confidence and inspire them to pursue higher studies and fulfilling careers. It currently offers a wide spectrum of support ranging from improvement in hardware and software in schools to enhance better teaching and learning, joint-school programmes to facilitate mutual learning and exchange among students, extra-curricular activities like company visits and job tasting, career planning, mentorship and teachers development programmes in the participating secondary schools. The project is an open platform where we call upon business sponsors, professionals and retirees to work closely with schools through financial and/or volunteer commitment in a multi-year partnership. The project aims to support over 150,000 students in 150 schools with a funding commitment of \$100 million on an annual basis.

For more details on Project *WeCan* please visit www.projectwecan.com

About The Wharf (Holdings) Limited

Founded in 1886, The Wharf (Holdings) Limited is a listed subsidiary of Wheelock and Company Limited. With prime real estate as Wharf's primary strategic focus, site acquisition, financing, development planning, design, construction and marketing are its core competencies. Mall development and retail management remain its strategic differentiation. Landmarks Harbour City and Times Square form the backbone of its prime real estate in Hong Kong. Wharf's mission of Building for Tomorrow underlines the Group's asset expansion programme in recent years. The new base includes a land bank of about 11.7 square metres across 15 cities in China. The Group now operates 13 owned or managed hotels in Asia Pacific and a solid portfolio of the Group's 10 owned hotels (including six new hotels) serves as a core platform of an expanding hotel network in five years' time. Also contributing to Wharf's presence in the Mainland are key port assets along the China coast. Wharf's website www.wharfholdings.com